

**Peter Hunzicker**  
Spiegelgasse 10a • 86135 Augsburg • Germany  
Tel. +49-821-345767 • Email: peter.hunzicker@gmx.de  
Nationality: German

### **Objective**

A graduate trainee marketing position in the IT sector

### **Key skills and experience**

- Experience in the strategic marketing of consumer PCs at Fujitsu Siemens Computers
- Co-founder and manager of Uni-Face, a university marketing project
- Strong organisational and interpersonal skills

### **Education**

10/2011 - present

**Master in Economics and Business Administration**  
**Augsburg University, Augsburg, Germany**

Main subject: Marketing

Expected graduation: July 2013

Expected grade: 1.8

(approximately equivalent to a very good British upper second-class degree)

10/2008 – 07/2011

**Bachelor in Economics and Business Administration**  
**University of Munich, Munich, Germany** Final grade:  
1.9

06/2007

*Abitur* (approximately equivalent to A-levels)

Average grade: 2.2

(approximately equivalent to an overall 'B' grade at A-level)

### **Experience**

10/2011 - present

**Co-founder and director of Uni-Face, University of Augsburg**

- Boost visibility and promote a positive image for the university
- Increase local business support of university projects and events
- Publish and distribute publicity material for the university
- Represent the university at events for graduating seniors

09/2007 - 06/2008

**Community service in lieu of military service**  
**St. Afra's home for the elderly, Augsburg**

**Additional skills**

Languages

German (native); English (excellent command);  
French (working knowledge)

Computer skills

Microsoft Office (Word, Excel, PowerPoint)  
Graphics software (Adobe Creative Suite, Macromedia Flash)

**Memberships and affiliations**

Active committee member of AIESEC, a student organisation that arranges work placements and student exchange programmes.

**Interests and activities**

Competitive swimming and foreign travel (Asia, South Africa)

References available upon request.